

START YOUR BUSINESS

Beautifully



Inventory Options for  
New Distributors

 **SeneGence**<sup>International</sup>

# Welcome to your new SeneGence Distributorship!

You are now open for business! Start smart by taking advantage of the amazing offers available to you in your first 3 months.

**Choose the Lips Kit to get started with sample product at a fantastic value & get your business started today!**



## LIPS Kit

only **\$75** Over a **\$200** Value!

*Included product may vary.*

This kit is designed for one-on-one presentations when demonstrating LipSense®, our patented, long-lasting liquid lip color. It includes tester size tubes of top selling lip colors, plus gloss samples, applicators and other business and demonstration supplies with a handy SeneCouture™ zippered portfolio.

Apply one LipSense tester tube to over **160** people.  
That's almost **1,000** applications with just this one kit!

## Distributor Product Discounts & Potential Retail Earnings

PV Order Total	Suggested Retail Total Amount	Personal Discount Off Suggested Retail	Potential Earning Percentage	Potential Dollar Earnings
1-99PV	0 - \$199.99	20%	25%	0 - \$40.00
100-299PV	\$200.00 - \$599.99	30%	43%	\$60.00 - \$180.00
300-749PV	\$600.00 - \$1,499.99	40%	67%	\$240.00 - \$600.00
750+PV	\$1,500+	50%	100%	\$750.00 - UNLIMITED

*This example is not a guarantee or representation that you will experience these exact earnings. Rather it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases.*

Are you ready to start your business with a comprehensive line of our best selling products to display and sell for profit?

## Wholesale Order:

**Sample 3,000 PV order:**



With your 3000 PV order (\$6,000 retail) in your first 30/60/90 days in business you will also receive over **\$1,200** in products for **FREE** with the Fast Start Bonus!

## Fast Start Bonus:

**30 Day Set**  
\$350 US Retail Value

**60 Day Set**  
\$400 US Retail Value

**90 Day Set**  
\$450 US Retail Value

**Sell your new inventory + Fast Start products at full retail and earn the cost back plus 50% profit.**

Value: **\$7,200**

You Pay (with 50% discount): **\$3,000**

Earn PV: **3,000**

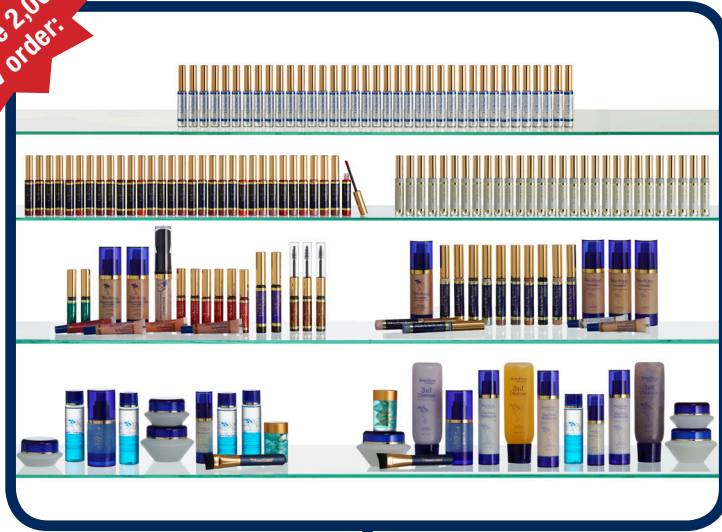
Your Potential Profit: **\$4,200 (140%)**

*\*View list of products in a 3,000 PV sample order in your back office.*

Place a 2000 PV (\$4,000 USD retail) order to build your inventory of LipSense and obtain a sample of the full product line to sell.

**Sample 2,000  
PV order:**

## Wholesale Order:



With your 2000 PV order (\$4,000 retail) in your first 30/60/90 days in business you will also receive over **\$750** in products for **FREE** with the Fast Start Bonus!

## Fast Start Bonus:



### 30 Day Set

\$350 US Retail Value



### 60 Day Set

\$400 US Retail Value

**Sell your new inventory +  
Fast Start products at full  
retail and earn the cost  
back plus 50% profit.**

Value: **\$4,750**

You Pay (with 50% discount): **\$2,000**

Earn PV: **2,000**

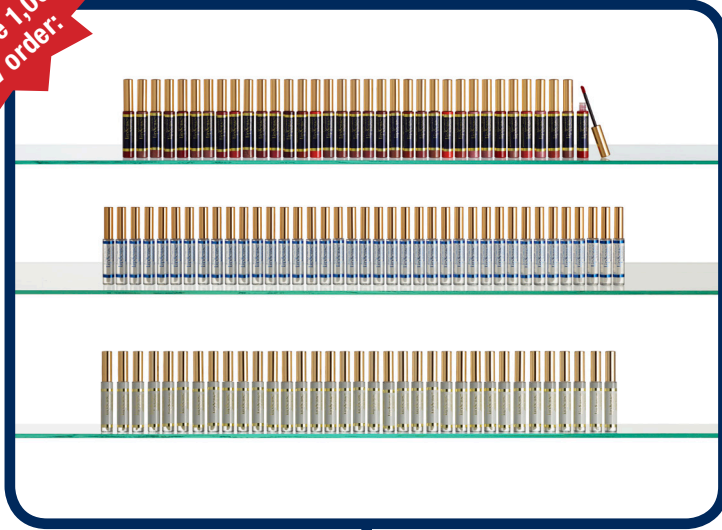
Your Potential Profit: **\$2,750 (137%)**

*\*View list of products in a 2,000 PV sample order in your back office.*

Place a 1000 PV (\$2,000 USD retail) "LIPS ONLY" order perfect for promoting LipSense Collections.

**Sample 1,000  
PV order:**

## Wholesale Order:



With your 1000 PV order (\$2,000 retail) in your first 30/60/90 days in business you will also receive over **\$350** in products for **FREE** with the Fast Start Bonus!

## Fast Start Bonus:



**30 Day Set**

\$350 US Retail Value

**Sell your new inventory +  
Fast Start products at full  
retail and earn the cost  
back plus 50% profit.**

Value: **\$2,350**

You Pay (with 50% discount): **\$1,000**

Earn PV: **1,000**

Your Potential Profit: **\$1,350 (135%)**

*\*View list of products in a 1,000 PV sample order in your back office.*

Get your business going with an assortment of SeneDerm SkinCare and SenseCosmetics for personal use when you place a 300 PV (\$600 USD retail) order.

**Sample 300 PV order:**

## Wholesale Order:



**Sell your new inventory at full retail and earn the cost back plus 100% profit**

Value: **\$600**

You Pay (with 50% discount): **\$300**

Earn PV: **300**

Your Potential Profit: **\$300 (100%)**

\*View list of products in a 300 PV sample order in your back office.

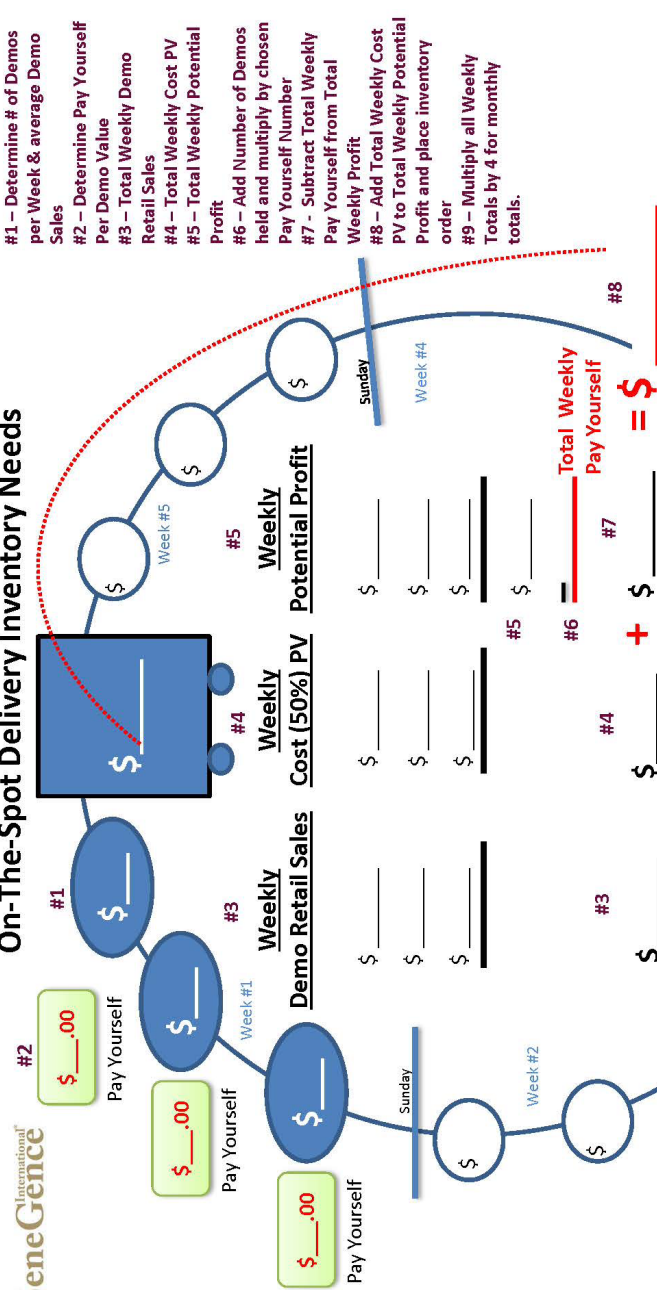
Receive a **50%** discount only during your first **30** days on ALL orders of **300 PV** or more

Qualified New Distributor = must place 300 PV cumulative orders within 30 days of their sign up date. The sponsoring Distributor must also place a 300 PV order during the same 30 days.

All product orders shown are examples to achieve specific PV levels. Orders may be altered to suit the needs of each individual Distributor. PV levels will be clearly shown on your online Distributor Order Form at check out. 30, 60, 90 day Fast Start Bonuses can be earned monthly, in ascending order.

**Now, more than ever, it pays to be a SeneGence Distributor!**

# On-The-Spot Delivery Inventory Needs



Use this amount to order Inventory for Tote & replace weekly cost PV sold (save about 10% for overhead)

As sufficient on hand inventory is acquired, give your self a raise for your activity and reduce the amount reinvested. Be sure to take into account any business overhead you may have also, putting aside some percentage of sales for supplies and activities and general business expenses.

4 Weeks x \$ \_\_\_\_\_ = \$ \_\_\_\_\_ Retail Sales Per Month  
 4 weeks x \$ \_\_\_\_\_ = \$ \_\_\_\_\_ Pay Yourself Per Month

## Ordering Options

The immediate goal for a new Distributor is to deliver great customer service and increase sales earnings with "on-the-spot" delivery of products to their customers.



Not everyone can begin a business with inventory on hand. Having inventory from the start is often proven to be easier and more lucrative, but every Distributor has to begin from a place that works for them. What counts is the desire to be successful.

**Here are some other great options for taking orders and servicing your Customers:**

### **SeneSite™**

Customizable website and 24 hour e-commerce tool for online sales (annual fee). Makes you searchable through the "Find a Distributor" feature on senegence.com.



### **Customer Direct Order (CDO)**

Program where Customers order online and receive product directly from SeneGence and payment goes directly to the selling Distributor. No cost to sign up and all Distributors have the option to participate.

### **Demo Drop Ship (DDS) Program:**

Helpful program that allows for orders to be shipped directly from SeneGence to the Hostess or Customers at a Glamour Demo so the Distributor does not have to stock the product inventory.

**It is our mission to make success possible for everyone who joins SeneGence, regardless of how much money they have to start their business.**

